

The New Digital Citizenship

Empower Proactive Digital Learners

Digital citizens are learners who use their technology-driven powers conscientiously – and with empathy – to help make the world a better place.

Every digital learner is also a:

Digital Agent

Digital Self

Digital Interactor

Leverages technology to solve social problems

85% of millennials believe they can make their world a better place.

Actively influences societal norms

60% of millennial leaders say social media plays a key role in bringing change.

Advocates for equal digital rights and access for all

97% of teachers say their students don't have the digital tools they need.

Proactively manages their digital identity and property

47% of teens say they do everything they can to protect their digital identity.

Respects the digital privacy and rights of others

80% of students believe knowing about intellectual property is important for their future career.

Communicates with empathy via digital channels

77% of teens say people are less authentic on social media.

Collaborates with others to accomplish goals

90% of questions posed online are answered correctly by peers.

Applies critical thinking to all online sources

80% of students mistake "sponsored content" ads for legit news.

Understands the permanence of the digital world

85% of employers say positive online content influences hiring decisions.

Find more digital citizenship resources on the ISTE Blog at iste.org/blog.

© 2017 International Society for Technology in Education

Sources: Care2, CoSN, Ed Tech Review, Harvard Business Review, Intellectual Property Office, Microsoft Teen Online Survey, The Millennial Impact Report, Pew Research Center, Stanford University

ISTE